

CLIENT WELCOME PACKET



Hitched&ClickedCambridge



🌿 Welcome to Hitched and Clicked Cambridge

with Catarina Clifford

Hello lovely couple,

First of all — congratulations! I'm so thrilled you're here. Capturing love stories is what lights me up, and I feel truly honoured to be considered for such a meaningful part of your wedding journey.

This guide is designed to help you feel confident, relaxed, and fully prepared. Whether you're booking your big day or just exploring your options, you'll find everything you need right here — including timeline tips, FAQ answers, pre-wedding session info, and how to get the most out of your photography experience.

Let's get you camera-ready and wedding day-ready, the stress-free way!

With love,
Catarina x
[@hitchedandclicked_cambridge](https://www.instagram.com/hitchedandclicked_cambridge)

WELCOME

✨ WHAT TO EXPECT

AS YOUR WEDDING PHOTOGRAPHER, I'LL BE THERE TO TELL YOUR STORY AS IT UNFOLDS — THE REAL MOMENTS, THE IN-BETWEEN GLANCES, THE TEARY EYES, AND THE UNFILTERED JOY. MY APPROACH IS A BLEND OF DOCUMENTARY STORYTELLING WITH GENTLE DIRECTION WHEN NEEDED, SO YOUR PHOTOS FEEL AUTHENTIC AND TIMELESS.

💌 OPTIONAL PRE-WEDDING COUPLE SESSION

WANT TO SHAKE OFF THE CAMERA NERVES AND HAVE A LITTLE FUN BEFORE THE BIG DAY?

I OFFER AN OPTIONAL 2-HOUR PRE-WEDDING SHOOT AT A DISCOUNTED RATE OF £200 (+ TRAVEL EXPENSES).

IT'S A LOVELY WAY FOR US TO CONNECT, GET TO KNOW EACH OTHER, AND CREATE SOME RELAXED, BEAUTIFUL PORTRAITS TOGETHER.

THIS IS PERFECT FOR:

- SAVE-THE-DATE PHOTOS
- LOCATION SCOUTING
- BUILDING CONFIDENCE IN FRONT OF THE LENS
- SHARING A LITTLE ROMANTIC ADVENTURE BEFORE THE FORMALITIES BEGIN



Sample Wedding Day Timeline

Every wedding is unique, but here's a helpful starting point to plan your coverage:

Full Day (8–10 hrs) Example:

- 11:00 – Getting ready coverage (bride/groom prep, details)
- 12:30 – Final touches, first look (optional)
- 13:00 – Ceremony
- 14:00 – Confetti, hugs, mingling
- 14:30 – Group/family photos
- 15:00 – Couple portraits (15–20 mins alone together)
- 15:30 – Reception starts
- 17:00 – Speeches
- 18:00 – Dinner
- 19:30 – Golden hour portraits (if available)
- 20:00 – Cake cutting & first dance
- 20:30 – Evening celebrations / coverage ends

We'll tailor this together based on your vibe, flow, and traditions.



How to Prepare for Your Big Day

Here's your cheat sheet to feeling ready and relaxed:

1. Plan the Details

- Share your full timeline with me at least 2 weeks in advance
 - Provide a list of essential group shots
- Nominate a family wrangler to help with group photo organisation

2. Prep Your Getting Ready Space

- Choose a tidy, well-lit room for prep shots
- Lay out key details (rings, shoes, invites, dress, accessories)

3. Trust the Process

- Things run late — and that's OK! I'll adapt and keep things calm
- Make time for the couple portraits — they'll be your favourites
 - Don't worry about posing — I'll guide you when needed

4. Have an Emergency Kit

- Tissues, lipstick, deodorant, water, blister plasters, safety pins



Hitched & Clicked
Cambridge WEDDING
PHOTOGRAPHY

Catarina Clifford

Wedding Photographer | Hitched and Clicked

📍 Based in Cambridge and Suffolk

📷 Instagram: @hitchedandclicked_cambridge

FAQS

💬 FAQS

Q: HOW LONG DOES IT TAKE TO RECEIVE OUR PHOTOS?

A: FINAL EDITED IMAGES ARE DELIVERED WITHIN 6–8 WEEKS, VIA A PRIVATE ONLINE GALLERY.

Q: WILL WE GET RAW FILES?

A: NO — YOUR GALLERY WILL INCLUDE CAREFULLY EDITED, HIGH-RESOLUTION IMAGES READY FOR SHARING AND PRINTING.

Q: CAN WE REQUEST SPECIFIC EDITS?

A: ABSOLUTELY! YOU GET 2 HOURS OF EXTRA TWEAKS INCLUDED. PREFERENCE-BASED EDITS BEYOND THAT ARE CHARGED AT £25/HOUR.

Q: WHAT IF IT RAINS OR SOMETHING GOES WRONG?

A: WE ROLL WITH IT — SOME OF THE BEST PHOTOS HAPPEN IN THE CHAOS! I ALWAYS HAVE BACKUP GEAR, AND YOU'RE FULLY PROTECTED UNDER CONTRACT.

Q: DO YOU TRAVEL OUTSIDE CAMBRIDGE?

A: YES! TRAVEL IS INCLUDED WITHIN 15 MILES, AND BEYOND THAT, A SMALL MILEAGE/TRAVEL EXPENSE MAY APPLY.

💍 FINAL CHECKLIST

- ✓ SIGN THE CONTRACT
- ✓ PAY THE BOOKING FEE TO RESERVE YOUR DATE
- ✓ OPTIONAL: BOOK A PRE-WEDDING SHOOT
- ✓ SEND ME YOUR FULL WEDDING DAY TIMELINE
- ✓ PROVIDE A GROUP PHOTO LIST (2–3 WEEKS BEFORE)
- ✓ CHOOSE A FAMILY/FRIEND HELPER FOR GROUP COORDINATION
- ✓ RELAX — I'VE GOT YOU 🌟



HITCHED & CLICKED CAMBRIDGE